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**FOR IMMEDIATE RELEASE**

## **Atlantic Professional Audio, Inc. Announces Company Rebrand to APAV Solutions, Inc.**

Altamonte Springs, FL - October 8, 2018 - Atlantic Professional Audio, Inc., a well-established AV production and installation company, announced this past week the launch of their corporate rebranding. The company will now be known as APAV Solutions, Inc., along with having a new logo, tagline and domain name ([www.APAVsolutions.com](http://www.APAVsolutions.com)).

The owners decided it was time to do a complete rebranding of the company as a means of expressing the evolution it has undergone in recent years. A well-known reputation for professional and personalized services was strongly cemented under the previous identity, but the former name no longer reflected the full scope of the services offered.

“Over the past few years, we have evolved into doing so much more than just audio,” said Founder and CEO, Craig Beyrooti. “We are focused on designing and providing innovative and immersive solutions for our customer’s AV needs, encompassing full audiovisual production and installation services.”

The new brand embodies a focus on the customer, no matter their needs or budget. “This is an exciting change for us,” said Michael Ramey, VP of the Integration division. “The rebranding offers us a great opportunity to clearly communicate to our clients the true breadth of our services and experience.”

Included in the rebranding process was a new tagline “Innovative AudioVisual Professionals”, highlighting the company’s ability to provide highly customized and innovative AV solutions with an experienced and capable team. “We pride ourselves on the vast amount of experience our team brings to the table,” said VP of the Engineered Events division, Darryl Phillips. “We look to the future with excitement as APAV Solutions and the great potential that we see to continue to grow as a company.”

About APAV Solutions, Inc.: APAV Solutions is based in Orlando, Florida and is comprised of two divisions, Engineered Events and Integration. Our mission is to provide innovative and immersive AV solutions that will fully meet your needs and budget. With transparent and focused attention to detail, we are committed to building relationships that will last long after the job is complete.

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For additional information please visit [www.APAVsolutions.com](http://www.APAVsolutions.com).